

The Board of Trustees of the Bensenville Community Public Library District held a regular meeting on Monday, March 17, 2014. The meeting was called to order at 7:33 p.m. by Norb Banaszynski, President

Trustees Present: Norb Banaszynski, Susan Diamond, Susan Earley, Kim Glomp, Elaine Reiland, Mandi Zalewski

Trustees Absent: Nancy Rizzo

The Chair verified the existence of a quorum.

Also present: Jill Rodriguez, Kelly Watson, David Sieffert, Samantha Parkison

Also Present: Allan Devitt, JoEllen Ridder, Mark Keane

Hearing of Delegations:

Mark Kean, 910 Hillside Drive, complimented the library on the computer classes. Likes that they are free and programs are comparable to other libraries.

Norb Banaszynski designated Mandi Zalewski as Secretary ProTem

MOTION: Elaine Reiland moved to approve the minutes of the February 18, 2014 Regular Meeting. Seconded by Susan Earley.

Roll Call: Aye: Banaszynski, Glomp, Earley,
Diamond, Reiland, Zalewski
Nay: None
Absent: Rizzo

MOTION: Susan Earley moved to approve checks #56580 -56691 (including no Petty Cash Checks) for a total amount of \$117,396.37. Seconded by Susan Diamond.

Roll Call: Aye: Banaszynski, Diamond, Earley, Glomp, Reiland,
Rizzo, Zalewski
Nay: None
Absent: Rizzo

The Chair directed the Treasurer's Report for the month of February 2014 be filed for audit.

DISCUSSION:

Library Staff Presentation: Library PR and Marketing (Samantha)

- Electronic Sign posts events 1 to 2 weeks prior.
- Facebook likes equal 424; get more weekly
- Serendipity most effective
- Pinterest has 214 followers; other libraries "pin" to us

- Vimeo – a type of YouTube; post all our TV programs to this website; ebooks, audiobooks, zinnio, book discussions.

In house:

- Highlight centers to advertise programs, resources
- Flyers by front desk
- Reference desk has computer class flyers
- Bensenville Reads was most viewed.
- Table top game day promotion
- Summer Program Guide comes out April 1 (May-August)

Trustee Library Visits

Susan Diamond and Elaine Reiland went to Arlington Heights (see attached)

Elaine Reiland also went to Wood Dale – very similar to Bensenville

Mandi Zalewski went to Elmhurst; kids section very large. Have a great selection of Documentaries, Fitness DVDS. Highlight new book releases in each category as you enter library.

Financial Info updates: Jill gave information on some financial savings. (attached)

Goals and Budget Timeline for 2014-2015

Schedule extra meeting Thursday, 4/24/14, 7:00 p.m. to discuss goals and priorities.

INFORMATION

PLA Conference – Jill and David attended in Indianapolis.

Reports and Statistics were reviewed by the Board.

BIG – Student Government follow up session was held on 3/19/14.

Bensenville Community Foundation – Human Race 4/26, grants

- Gave a grant to Bridgeway for hearing aid accessibility
- Backing programs for Mentor Band; they file through us
- Music in the Park
- New grant application finalized.

RAILS/MAGIC – (Reaching Across Illinois Library System)

- Sold Geneva building
- Consulting services to be reinstated
- Continuing Education/Staff Development

Statistics were filed in the packet and include website hits from external locations.

Library Program and Services

Tabletop Game Day April 5

Samantha is marketing this very creatively.

Titanic Survivor April 12

World Book Giver Night April 23 (Perks of Being a Wallflower) – get to give out 25 free copies.

Home Brewing April 26

Laconi Dinner – 4/11

Teen Job Fair – hosted by Parish Turner 5/10, 11am-4pm. He is meeting with Terri Wood @ Fenton and the Bensenville Chamber of Commerce.

Community Information

Lions Spaghetti Dinner 3/22 4-8 p.m. at Bella Vista \$8
Kids under 5 years eat free.

DuPage Health Depart. Smile Squad 4/2-3 @ BLCF
Dental appointments; van will be parked in Library Lot.

Student Art Show Receptions – April 10 and 13

Empty Bowls Soup Supper – April 10; 5-6:30 p.m.

Kelly reported that Summer Reading will be different this year with the Paws to Read Theme.

ADJOURNMENT: Susan Earley moved to adjourn the meeting at 8:33 p.m. Seconded by Susan Diamond and carried unanimously.

Roll Call: Aye: Banaszynski, Glomp, Earley,
Diamond, Reiland, Zalewski
Nay: None
Absent: Rizzo

Mandi Zalewski, Secretary Pro Tem